



# Corporate Responsibility at Phoenix Contact



## ■ Contact

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## ■ Phoenix Contact

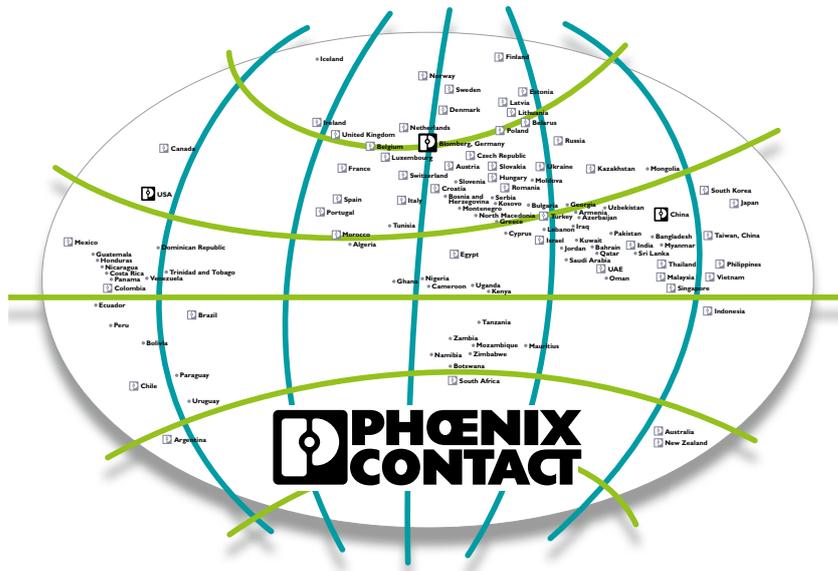
Phoenix Contact Group 2019  
Corporate Social Responsibility at Phoenix Contact

## ■ CSR activities

Economy: Innovative products and solutions  
Environment: Conservation of resources at Phoenix Contact  
Social responsibility: Commitment to our employees  
Social responsibility: Commitment to society

Without any deliberate intention to discriminate, the masculine form is always used in the text.  
This text always refers to the feminine form as well.

## Phoenix Contact Group 2019



Phoenix Contact is a worldwide market leader for components, systems, and solutions in the fields of electrical engineering, electronics, and automation. Today, the family-owned company employs around 17,600 people worldwide, with sales of € 2.48 billion in 2019. The company headquarters are in Blomberg, Germany. The Phoenix Contact Group is made up of 18 German and four international companies, as well as 55 sales subsidiaries throughout the world.

The company manufactures products with a high level of production depth in 11 countries throughout the world. The product range consists of components and system solutions for generating, transporting, and distributing energy, for device manufacturing and machine building, and for control cabinet manufacturing. A wide range of modular and special terminal blocks, PCB terminal blocks and connectors, cable connection technology, and installation accessories offers innovative components. Electronic interfaces and power supplies, automation systems based on Ethernet and wireless, open control systems, safety solutions for people, machines, and data, along with surge protection systems provide smart solutions for the installers and operators of systems, facilities, and urban and traffic concepts. Markets within the manufacturing industry, the renewable energy industry, the mobility industry, and the smart building industry are supported with consistent concepts including engineering and services in line with their specific needs.

Phoenix Contact supports the digital transformation with products, systems, and solutions. Thanks to the experience gained from in-house machine building, the company is familiar with the requirements of digitalization and continuous data flow, from engineering, through production, all the way to installation and maintenance, throughout the entire product lifecycle.

Product innovations and specific solutions for individual customer requirements are created in the development facilities at our sites in Germany, China, and the USA. Numerous patents emphasize the fact that many developments from Phoenix Contact are unique. Working closely with universities and scientific institutes, technologies of the future such as e-mobility and digitalization are researched and transformed into marketable products, systems, and solutions.

[phoenixcontact.com](http://phoenixcontact.com)

## ■ Corporate Responsibility at Phoenix Contact



The company, with almost 100 years of history, is committed to its corporate responsibility and, with its corporate guidelines, known as the “Corporate Principles”, provides customers, business partners, and employees the basis for sustainable action and a “trusting relationship based on partnership”, as is firmly established in the corporate culture. This includes a value-oriented and appreciative corporate culture with a corresponding management style, equality in business relationships, and social engagement in our communities.

By introducing ever more new innovative products and solutions, Phoenix Contact is addressing the megatrends of the future and is therefore building a “groundbreaking bridge to the future”, for example in the fields of renewable energies and energy-efficient applications. The company has also implemented sustainable actions in its in-house facilities. The preservation of resources and environmental protection are an integral part of our corporate policy.

The Executive Board issued the following statement regarding its position on corporate responsibility: “We feel that we are committed to the positive sustainable development of living and working environments. Phoenix Contact is aware of its role in society and in the environment. As part of our corporate social responsibility and corporate compliance, we take responsibility for adhering to laws, generally applicable values and principles, and the sustainable handling of resources, as well as promoting social commitment, integrity, and professionalism.” Phoenix Contact made this commitment clear in 2005 when it joined the United Nations Global Compact and in 2009 with its commitment to the “ZVEI Code of Conduct for Social Responsibility”, the code laid out by the German Electrical and Electronic Manufacturers’ association. This voluntary commitment includes the fields of human rights, work standards, environmental protection, and prevention of corruption.

The following section highlights selected examples of CR activities in economic, environmental, and social fields for employees and the society.

## ■ Economy: Innovative products and solutions



Together with its customers and partners, Phoenix Contact develops pioneering solutions for the world of tomorrow in accordance with the corporate mission “We create progress with innovative and inspiring solutions”.

### Control technology in Germany’s first hybrid power station in regular operation

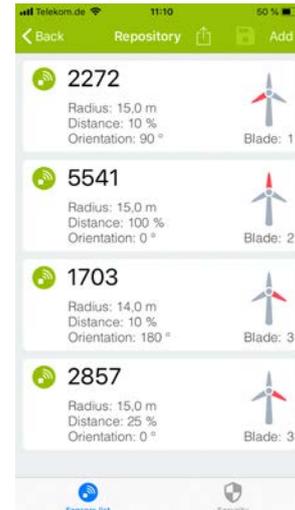
As a part of the energy revolution, ever more fossil-fuel power stations are having to be removed from the grid and replaced by renewable energy sources. This is the only way to counteract the constantly accelerating pace of climate change. However, renewable energies (RE) are significantly more volatile, and therefore more difficult to forecast, than the energy generated in conventional power stations. Furthermore, the spatial distribution of RE plants often proves to be less than ideal. Therefore, to be able to rebuild the energy system, more intelligence is needed in the power grids – but also storage systems and flexibly controllable power stations in particular.

In August 2018, one of Germany’s largest energy storage systems, with a capacity of 16 and 8.536 megawatt hours, was commissioned on the premises of the Allgäuer Überlandwerk GmbH (AÜW) company in Sulzberg near Kempten. The system provider Smart Power GmbH, from Feldkirchen near Munich in Upper Bavaria, supplied the electricity storage system used by AÜW. Smart Power uses Phoenix Contact control technology for the automation of its storage systems. This is the result of a long-term partnership and a lively exchange in the development of new solutions. Along with the durability of the industrial products, those responsible at Smart Power GmbH were also impressed by the convenient system platform with the programmed software blocks for control and communication, as well as the needs-based training programs. With its innovative control technology and the respective software solutions for the rapid realization of projects, Phoenix Contact is supporting the journey toward the energy revolution.



## Intelligent rotor-blade monitoring

Wind power is currently facing great challenges that need to be overcome to meet future requirements. The pressure on costs is constantly increasing. This involves not only the pure purchase costs for the wind turbine generators (WTG), but also optimized operating and maintenance costs over the entire service life. At the same time, there is an increase in the number of existing systems whose electricity yield cannot always be improved by repowering. Looking back at the development of monitoring solutions in recent years, we see a clear focus on one component: While in the past, the rotor blade was only monitored rudimentarily with visual checks, it is now monitored using numerous sensors. Against this backdrop, Phoenix Contact combined some elementary concepts for rotor-blade monitoring in their Blade Intelligence System. With this solution, WTG operators can comprehensively check the rotor blade. In addition, the Blade Intelligence System combines procedures for lightning measurement, ice detection, and load monitoring. Operators only have to select the function(s) they require and only have to pay for what they select. Thanks to the openness of the Blade Intelligence System, future concepts can also be integrated because the system is based on the PLCnext Technology automation platform.



The robust sensor is used to measure loads

## CCS charging inlets also a suitable charging interface for electric motorcycles

Energica Motor Company S.p.A. is the first Italian manufacturer of super-sport electric motorcycles. These high-performance motorcycles are developed and manufactured in Modena, Italy.

The motorcycle manufacturer receives support from the parent companies CRP Technology and CRP Meccanica. With their state-of-the-art additive and subtractive production technologies, both of these companies are pioneers in international motorsports such as Formula 1. Within this framework, Energica has committed itself to motorcycle racing with its electric motorcycles and is helping this motorsport achieve its breakthrough on the international stage. This is one of the reasons why Energica, with its Ego Corsa machine, is the only manufacturer represented in the FIM Enel MotoE™ World Cup.

The vehicle-side CCS charging inlets from Phoenix Contact E-Mobility in Schieder-Schwalenberg, Germany, are also a suitable charging interface for electric motorcycles. All Ego-Corsa machines from Energica are equipped with these CCS charging inlets, which enable both conventional AC and fast DC charging. The CCS charging interface also ensures maximum safety during the charging process. The temperature at the power contacts must also be monitored to ensure a safe charging process. Any potential overheating due to high external temperatures or overload is detected by the PT1000 resistance sensors. Another safety feature is the electromechanical locking bolt, which locks the charging connector in the vehicle charging inlet during the charging process, making it impossible to remove the charging connector under load.

## Securing the water supply from a single source – even during modernization

The Wasserbeschaffungsverband (WBV) Eimbeckhausen water utility company introduced a portal-based control system as part of a modernization project. Eimbeckhausen is a part of the town of Bad Münden in the Hameln-Pyrmont district, Lower Saxony, Germany. WBV Eimbeckhausen has two wells from which it transports 180,000 cubic meters of water per year. A UV plant ensures that the drinking water extracted from one of the wells is sterile. An elevated tank consisting of two chambers is used to store the water. The team responsible opted to use an automation solution from Phoenix Contact as the control system. Components of the same system are installed in all remote stations to ensure that as few replacement parts are needed in stock as possible. In this context, the wide range of I/O modules proved to be an advantage, because all stations were able to be equipped with optimally suited components.

Connecting the wells and elevated tank to the switchgear house presented a challenge. Only old cables were available for this. Laying new cables would have been extremely expensive. For this reason, the communication system was also developed using special Phoenix Contact devices. They allow broadband Ethernet applications to be implemented using existing cables. Plant sections that could not be reached via a dedicated cable were integrated into the system via DSL connection. The focus here was on secure data transmission, and the team responsible also opted to use the security appliances from Phoenix Contact for this. The device protects the IP data connections against unauthorized access. During commissioning, the control system previously used by WBV Eimbeckhausen remained in operation. This meant that the plant could still be fully monitored during the entire upgrade phase, which took just two days to complete. The team at WBV Eimbeckhausen chose Phoenix Contact not just because of the innovative, high-quality, and future-oriented components and systems the company offers, but also because everything was available from a single source.



A look inside the control cabinet: Central controller with communication modules



With the Resylive portal-based control system, employees have all data at their fingertips

## Design success for charging cables

For the second time, the new generation of AC charging cables from Phoenix Contact have been awarded a renowned design prize: After receiving the German Design Award 2019 in October 2018, Phoenix Contact has also been awarded the 2019 iF Design Award. The charging cables for electric vehicles and charging stations were awarded a prize in the Automobiles/Vehicles category within the Product sector. The iF Design Award is awarded once a year by the world's oldest independent design institution – the iF International Forum Design GmbH in Hannover, Germany.



When developing the new AC charging cable product family together with professional designer Stephan Gahlow from Hamburg, a conscious effort was made to focus on achieving an ergonomic and attractive design and a modern, dual-colored look. Robust, top-quality materials were used. For the last 66 years, the iF Design Award has been a globally recognized trademark that stands for excellent design. The iF Design Award is one of the most important design prizes in the world.

## Phoenix Contact is an official member of the BACnet International association

In building automation networks, the open and neutral BACnet (Building Automation and Control Networks) communication protocol creates the option for data exchange between sensors, actuators, and management systems created by different manufacturers. The BACnet International industry association supports the successful, global application of the BACnet protocol. Phoenix Contact is now an official member of this Who's Who in the world of building automation.

With the Emalytics building management system and matching IoT controllers, the company from Blomberg, Germany facilitates building automation using protocols, such as BACnet, that are widespread in the building sector. At the same time, Phoenix Contact solutions successfully build a bridge to smart IoT technologies, taking the increasingly complex security requirements of the IT world into account.

Bernhard Tillmanns, Director Global Industry Management Building Technology, says, "Because Phoenix Contact is an industrial automation provider, international standards are extremely important to us. We require all types of data to create added value for building operators and users with our solutions. We are very pleased to be a part of the BACnet International network. Based on the existing building industry standards, we want to develop our innovations further and firmly establish topics such as digitalization and security in the building management industry with our solutions." Phoenix Contact has many years of comprehensive process expertise in the industrial solutions business and, with its own "Emalytics" building management system, it provides a building-to-IoT platform. Emalytics gives building operators key information at a glance so they can design sustainable, efficient building operation and more convenience and services for smart building users.

## ■ Environment: Conservation of resources at Phoenix Contact



In line with the Corporate Mission, “We create progress with innovative and inspiring solutions”, Phoenix Contact develops products and solutions for the challenges of the future, for example in building management. They can be used in various buildings, as described in the “Economy” section. But of course we can also use and manage our own facilities intelligently.

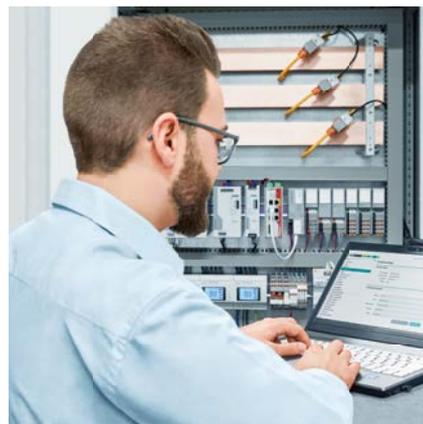
One goal defined in the field of energy management was to reduce the amount of electricity consumed by eight percent based on our 2012 consumption by the end of 2020 through the implementation of energy efficiency measures, for example by replacing air compressors, the precise distribution of cooling and heating flows in the computing center, replacing lighting, and using geothermal and other renewable energies. These actions and measures, were, however, so successful that Phoenix Contact is able to strive to reach an even tougher target by the end of 2020.

### Energy savings target again met before the deadline and again increased

“Originally, we wanted to achieve energy savings of five percent with efficiency measures by the end of 2020. When we had almost met this target in 2017, we boosted the number to eight percent,” reported Stefan Gottschalk from CFM – and this target was again reached before the deadline, this time in 2019. This was an incentive for Phoenix Contact to increase the energy savings target for the end of 2020 by another percentage point, this time up to nine percent. The background to this was that “We have been certified in accordance with the energy management standard ISO 50001 since 2013. Part of the specifications are that a certified company must set strategic targets for saving energy. We first decided upon a target of five percent. This was based on our energy consumption in 2012 at the major production locations of Blomberg, Bad Pyrmont, Lüdenscheid, and Herrenberg - the locations for which the certification was issued.” In 2019, Phoenix Contact was again very successful in implementing comprehensive measures. They included switching the entire lighting on one story over to LED technology. Moreover, two cooling machines were replaced. These measures alone save around 1 million kilowatt hours – which is the same as the average annual consumption of almost 300 single-family homes.

## Successful energy management system recertification

The energy management systems at the Blomberg, Bad Pyrmont, and Lüdenscheid locations were recertified in accordance with the latest revision of the standard, ISO 50001:2018, in September. The latest version of the standard demands that production departments are to become more integrated and that departments are to be responsible for their own consumption. This brings us to the start of the third three-year cycle within the framework of energy management.



What will be the main tasks of the responsible parties during 2020 within the framework of energy management? As a part of the 2018 standard revision, the central term SEU (Significant Energy Use) units was introduced. According to the standard definition, an SEU is a consumer of energy that represents a significant share of the total energy consumption and/or that has a significant potential for improving the company's energy efficiency. In this context, SEUs can be locations, plants, systems, processes, or equipment. The SEUs have been defined at all ISO 50001 locations and the people responsible informed. To be able to evaluate the energy efficiency of each department or of specific systems and processes based on key figures, a crucial task for 2020 will be to map key figures for each SEU unit. The goal is to be able to quickly and reliably identify any error functions that have a negative impact on the process and on energy efficiency, thus creating added value for the company.

## Successful completion of the SIHK zu Hagen Chamber of Industry and Commerce 2019 Energy Scout Project

The 2019 trainee project was completed with a top-level savings result and with a premiere: The trainees of PHOENIX FEINBAU GmbH & Co. KG from Lüdenscheid impressed the expert jury and also gained more points than any of the teams from the other six companies taking part in the project. In their project, the five trainees developed an efficient and needs-based lighting control system for a high-bay warehouse. With this solution, the electricity costs have been reduced by more than 90% and 27.5 metric tons of CO<sub>2</sub> have been saved annually. The PHOENIX FEINBAU GmbH & Co. KG impressed the jury with their highly traceable economic efficiency and the transferability to other halls within the company. This means that further savings is also foreseeable in the coming years.



## Good ideas in logistics save more than one million euros

A process for promoting and brainstorming ideas, known as “Quality Ideas”, or QI for short, has been firmly established in logistics since 2016. Hans-Joachim Lohaus, who is in charge of this concept, explains: “Any employee who notices something or who has an idea can create a QI message in SAP.” Our employees are trained in this and messages can be written very quickly. Mr. Lohaus determines exactly how much is being saved. “For example, we just saved 142,000 euros by simply converting a process.” Overall, he has calculated that Phoenix Contact has cut spending by more than one million euros. The improvements are by no means confined to logistics. “I work a lot with production. There are some large customers, for example, who want to receive their deliveries in their own tote boxes.” These are often OEM customers who sell Phoenix Contact products under their own name. “It’s more practical for them if our deliveries arrive in their tote boxes.” It is therefore best if these types of products are already packed in the customer’s tote boxes during production. This means they don’t have to be repacked in logistics. As a result, fewer tote boxes are required. Another aspect that saves money. And less storage space has to be kept available. At the same time, the project helps the environment. “If we pack better, this means that less packaging material is used in the end.” In addition, the CO<sub>2</sub> balance is improved if routes are optimized.



## Videos save flying and CO<sub>2</sub>

“In the last few decades, Phoenix Contact has developed into a company operating throughout the world. This is a part of our success strategy,” reports Alfredo Baginski, Senior Director of Strategic Portfolio Management and Training in the Phoenix Contact Business Area ICE. Experts and managers from all around the world have to meet regularly. Reasons for this range from the development of shared strategies through to expert discussions regarding technical issues. However important these meetings are, they cost a great deal and have a negative effect on the environment. “The idea of replacing the presentations here in Blomberg with training videos was raised in a working group,” explains Alfredo Baginski. As a result, more than 50 videos were recorded in the Blomberg studio in the first quarter. “One of the many significant advantages of this is that the specialists of the subsidiaries can concentrate on their subject areas.” Everyone can select the films that are important to them. “We are, however, also well aware of the advantages that personal contact brings about. People become acquainted with each other, can put faces to names, and develop networks. And we also want this to be possible in the future.” The solution lies in a mix of personal meetings and videos which will contribute to reducing CO<sub>2</sub> emissions in the future.

## Award for building management system

With its own Emalytics building management system in use at the Bad Pyrmont location, Phoenix Contact is reducing operating costs there considerably. And with such innovative methods that the system won the “Product of the Year” award in the Smart Building category. The prize was awarded by the Weka publishing house. The highly automated building is controlled and monitored using the IoT-based building management system. Among other things, the energy consumption of the building, the occupancy of the meeting rooms, and the condition of the heating system can be called up via smartphone in real time.



## ■ Social responsibility: Commitment to our employees



“Trusting partnerships” is the basis on which interactions within the company and with external business partners should be structured every single day. It is therefore important for Phoenix Contact to provide quality support for its employees and to create a positive working environment – one the one hand relative to the immediate working environment, qualifications, and ongoing education, and on the other hand relative to opportunities going beyond the immediate work-related relationship. These include a comprehensive health management program, company sports activities, and running events, which have been reported on again and again in previous years.

### Phoenix Contact Wielkopolska with an anniversary and Family Day

It was a typical Family Day at Phoenix Contact, this time, at our subsidiary in Poland. And yet it was also a special event because the company was celebrating its 25-year anniversary. Michal Klimek, an employee at Phoenix Contact Wielkopolska, reports. “As the name suggests, a party was held for all the employees and their families on Family Day. Everyone was able to invite one adult and all of their children under the age of 18.” There was a long row of bouncy castles, trampolines, and playground equipment set up for the “future company talent”. But they were not the only things available. The youngsters could also romp in the bubble pool and conjure up gigantic soap bubbles. Family Day is also a time when employees can show off their workstations to colleagues and their families. The high-bay warehouse and production building were specially prepared for this. There was also a multi-media history exhibition, plus a stage for concerts. The climax of the entertainment program was a set by Polish pop star Rafał Brzozowski.



## “The treasures in your mind”

The “Treasures in your mind” project has been running at the Blomberg location since the beginning of April. The project was initiated in collaboration with the EnergieAgentur.NRW energy service provider and aimed specifically at systematically gathering employees’ ideas on energy-efficiency. To this end, employees were able to post their ideas in mailboxes set up especially for the project. The aim was to find technical and organizational suggestions as well as ideas on the topic of energy-saving conduct. A total of 37 ideas were received, which were then clustered into 15 projects. The projects were evaluated and each one assigned to a person responsible. Once the economic viability of every single project had been assessed, decisions were made together with the Senior Director on the respective implementation.

## Hazardous substance management goes digital

Another step on the journey toward digitalization has been taken in occupational safety: Phoenix Contact Electronics has been managing hazardous substances from the introduction of a hazardous substance to its deactivation in electronic form via the iManSys occupational health and safety software since 2019. To prepare for this, the occupational safety specialists had to cope with an enormous workload: All substances used in the company that pose a risk to people or the environment had to be identified, evaluated, and transferred into the in-house instruction software. With the help of this software, the management of hazardous substances and substances with a German water hazard class (WGK) is simplified. It also helps to ensure occupational health, safety, and environmental protection within the company. With a simple click of the mouse, managers and employees who deal with hazardous substances or WGK substances can access key documents such as risk assessments, operating instructions, safety data sheets, and training documents.



## Trainees celebrate rally success in the world’s biggest e-mobility trophy competition

Trainees Jana Schwarze and Alexandra Kerps, who are both 21 and have just started their careers at Phoenix Contact, took second place in the WAVE Trophy, the largest e-mobility rally in the world.



During the WAVE Trophy, the two aspiring industrial sales representatives covered 3,241 kilometers in their eGolf, nicknamed “E-Mil”. The rally started in Dortmund on September 13 and the only female duo among the 48 teams competing reached the finish line in Erlangen on September 21. The aim of the WAVE Trophy is to

demonstrate e-mobility’s almost unlimited suitability for everyday use even today.

Boasting many international participants, this year’s rally took to the German wine route before tackling the heights of the Black Forest and crossing into the heart of the Alps. The longest stage covered a distance of 290 kilometers. This did not pose a problem for team Schwarze and Kerps, as the charging infrastructure is now so well-developed in Germany that they were always able to find a charging station for their eGolf within its 300 kilometer range. “And with Phoenix Contact charging connectors at almost every station.”

In addition to taking second place, the eYoungsters successfully tackled several tasks that participants had to complete during the rally. The young women won the wine route challenge and also took the accolade for “Best Blog”. However, there was another, even more important prize for Alexandra Kerps and Jana Schwarze. “We were voted the team with the “Best Team Spirit” by the other 47 teams. That’s even more important to us than the overall victory.”

## ■ Social responsibility: Commitment to society

### Company headquarters becomes fire department

As a company, Phoenix Contact is committed to the community in many ways – and many of our employees are, as well. A large number of Phoenix Contact employees also work for the volunteer fire department. To make sure that they can get to the department quickly in the event of an emergency, there have been easily accessible, separate parking spaces for our emergency responders directly at the front of the company entrances for a long time. In 2019, Phoenix Contact took yet another step and provided a vehicle hall on company property so that a fire department vehicle could be stationed there. This means that the emergency responders employed at Phoenix Contact are now able to head out in an emergency vehicle without delay. A vehicle from the existing fire department pool was selected for the test phase of the new location, starting in 2019. The test period was used to ascertain the improvements in response speeds. The fire department chief in charge, Joachim Hartfelder, also emphasized that this is only for operations in which people are in danger, such as traffic accidents, fires, or when special facilities such as the local retirement home are involved. The fire chief went on to say that if the new fire department location at Phoenix Contact proves to be effective, an additional vehicle will be purchased.

### Phoenix Contact supports special working group at a high school

The cooperation between Phoenix Contact and the Hermann-Vöchting-Gymnasium high school in Blomberg is one-of-a-kind and has been awarded third place in the nationwide competition “SchuleWirtschaft – School-business” in the category “Cooperation between schools and companies for digital education”. The core of the collaboration is a 14-day working group that 10th grade students can choose voluntarily. The main focus areas that Phoenix Contact developed together with the Blomberger Gymnasium deal with the topic of “Digitalization and industry in professional and educational practice”. “Naturally, we begin with the basics, but then we dive relatively quickly into getting to know everyday industrial life and tackling practical projects,” says Klaus Werneck, trainer and instructor at Phoenix Contact in the field of “Automation and IT”. The technical learning units are held in the state-of-the-art Training Center in Schieder and teach students not only technical issues but also self-organization, teamwork, and social skills. In the advanced course, the participants develop their own projects – in part alone, in part in a team.

### ing'fluencer @ school 2019

ing'enuous – the network at Phoenix Contact for women in technical professions is used for teaching technical knowledge in schools, among other things. The school project ing'fluencer @ school began in June 2019 at the Humboldt-Gymnasium high school in Bad Pyrmont, accompanied by the local press in a 9th-grade physics lesson. The idea when creating the concept was to build something sustainable together with the students, which on the one hand brings them closer to the basics of electrical engineering, but on the other hand can also be used in everyday life. The LED dice, which had already received positive interest during the Girls' Days at Phoenix Contact, were perfectly suited for this. The dice are made up of various electronic components and randomly roll a number using a microcontroller and LEDs. The start involved a double lesson on the basics of electrical engineering. Phoenix Contact trainees taught the theoretical part. The practical part began in a further double lesson. Here, the participants worked as a team to connect the electronic circuit needed for the dice on a breadboard based on a circuit diagram. Finally, all students were able to piece their own electronic dice together. The dual students from Phoenix Contact had already pre-soldered the PCBs for this purpose. The project was described by both the students and the teachers as a successful combination of theory and practice and was seen as an enrichment of the lessons. As a result, the school has already requested a corresponding follow-up project for 2020. Furthermore, plans are in place to extend this project to other schools.

## Phoenix Contact supports company runs

The fitness of employees is extremely important to Phoenix Contact, and the company promotes it through a wide range of occupational health measures. In addition, the company was again involved in popular sports this year, for example participating in the AOK company run in Bad Salzflufen. A total of 2,700 runners were at the starting line. Phoenix Contact supported this large event financially, sponsored small gifts for the participants, and also competed itself in the form of numerous groups of runners. The company also provided event attractions. In addition to Bad Salzflufen, Phoenix Contact also supported other amateur and company runs, for example in Detmold, Bad Meinberg, Paderborn, and around the Schiedersee Lake near Blomberg. The Phoenix Contact dragon boat regatta was also held on the Schiedersee lake in 2019.

