

**Information on the processing of personal data *
for the dispatch of the newsletter**



Designation	Description
Identity and contact details of the controller	Phoenix Contact S.p.A. Via Bellini 39/41 20095 Cusano Milanino (MI) Tel. 02.660591 info_it@phoenixcontact.com
Contact details of the data protection officer	Phoenix Contact S.p.A. Via Bellini 39/41 20095 Cusano Milanino (MI) Tel. 02.660591 info_it@phoenixcontact.com
The purposes of the processing for which the personal data are intended	Sending promotional e-mails. Interest-based contents of an advertising e-mail (usage profile).
Legal basis for the processing	Art. 6 (1) lit. a GDPR (consent for receiving the newsletter) Art. 6 (1) lit. a GDPR (optional consent for the creation of the usage profile with reference to the e-mail address)
Categories of personal data that are processed	<u>To receive the newsletter</u> - E-mail address System log data generated during registration and dispatch of the newsletter, for instance IP address, date/time. Optional (voluntary information): - Title, name - Company, address. <u>For the usage profile</u> - E-mail address - Which mailing was opened when (date/time) and how often - Which link within the newsletter was clicked when (date/time) and how often
Source (origin) of the data	From the data subject (recipient of the newsletter).
Recipient(categories) of the data	Within the administration of the newsletter system, employees of companies of the Phoenix Contact Group may access the data. Service providers who support us in the administration and operation of the newsletter dispatch may have access to your data where applicable. However, these service providers are obliged by data protection law-compliant agreements (agreement for contract order processing) to not use these data for own purposes. When transferring a dispatched newsletter via the public Internet, routing via servers in other countries cannot be ruled out. Neither Phoenix Contact nor our service provider has any influence on the routing.

*) in accordance with Article 13 and 14 EU General Data Protection Regulation (GDPR)

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Transfer of data to a third country or an international organization and the associated safeguards to protect the data	It is not intended to transmit the data to third countries.
Storage duration of the data	For the dispatch of the newsletter, your data will be stored as long as you receive the newsletter. If you unsubscribe from the newsletter, we will delete your data after expiry of the statutory limitation period (2 years starting with the end of the calendar year in which the cancellation took place).
Rights of the data subjects <ul style="list-style-type: none"> • to access • to rectification, erasure or restriction of processing • to object to the processing • to data portability 	If the respective legal requirements are met, you are entitled to the following rights: Right to have access to your data that we store; rectification, erasure, restriction of processing your data or the right to object to the processing, as well as data portability.
Right to withdraw the consent of processing	You can withdraw your consents for the processing of your data at any time with effect for the future by maintaining your newsletter profile or by means of an appropriate notification to the controller mentioned above. You can also unsubscribe from the newsletter by using the "unsubscribe" function which you will find in any newsletter received from us. The processing of your data carried out until the receipt of the withdrawal of consent remains lawful.
Right to lodge a complaint	If you are of the opinion that the processing of your personal data is unlawful, you have the right to lodge a complaint with a competent data protection supervisory authority.
Legal or contractual necessity to provide the data, as well as any consequences of failure to provide the data	Your e-mail address is required to receive our newsletter. Without your e-mail address, we cannot send you our newsletter. We cannot send you a newsletter tailored to your previous use without your consent for the creation of the user profile.
Automated decision-making / profiling	There will be no automated decision-making or profiling (according to art. 22 GDPR) based on your collected data.

Updated: October 2018

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